



### REGISTER TODAY

- FREE Customer Interaction Mapping Guides
- FREE Follow-up Teleseminar
- FREE online listing for your business
- ...and much more

#### Participants will receive:

- SRL Workbook
- SRL Resource CD
- SRL Success Guide
- SRL CIS (Client Information Sheet)
- Personalized DiSC® Profile
- DiSC® Customer Interaction Guide
- Professional Development Certificate

#### Participants will learn:

- Participants will learn about their personal DiSC® sales style
- Participants learn how personal priorities influence selling behaviors
- Participants learn customer mapping, a new way of people reading
- Participants learn about different customer priorities and then use their new skills to identify the buying styles of current customers



# Sell \* **Recruit** \* Lead



Sales  
Communication  
Team Building  
Leadership

## Sell \* **Recruit** \* Lead

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# Sell \* **Recruit** \* Lead

# Professional Development for the Direct Sales Industry

MARY KAY, PRIMERICA, THE PAMPERED CHEF, WARM SPIRIT, PASSION PARTIES, WINESHOP AT HOME, ETC...

Top earners across the industry have access to the most effective information. More than 40,000 million professionals worldwide have experienced Marsten's DiSC® theory:

## TRAINING SOLUTIONS

- LIVE SEMINARS
- WEBINARS
- TELESEMINARS
- ONE-ON-ONE COACHING

**D** (Dominance)  
**i** (Influence)  
**S** (Steadiness)  
**C** (Conscientiousness)

With SRL we utilize the newest model of DiSC® which provides an intuitive way to show a participant her style within the DiSC® model.

## flexible solutions for your team

### OPEN SEMINARS

Live Seminars that are open to all professionals from various direct sale industries.

### CLOSED SEMINARS

Live Seminars that are customized for your teams expressed needs.

## LIFE-WORK BALANCE



Finding your passion and sharing it with others sounds easy. But reaching your career goals and striking a balance in your career, family and personal well-being can be a daunting task. SRL was created by a working woman for working women to address our unique concerns.



## BLENDED LEARNING

SRL is the smart choice for women business owners who plan on growing a multi-million dollar business in direct sales. With multiple approaches for learning through technology, multi-media solutions and live instruction.



## ONLINE SOLUTIONS

For Participants, SRL provides access to the instrument most recognized in professional development training. For Leaders, SRL provides maximum management and control for team building and bottom-line needs.



WE'VE WORKED WITH WOMEN AT ALL LEVELS IN THEIR BUSINESS. HOW CAN WE HELP YOU?

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